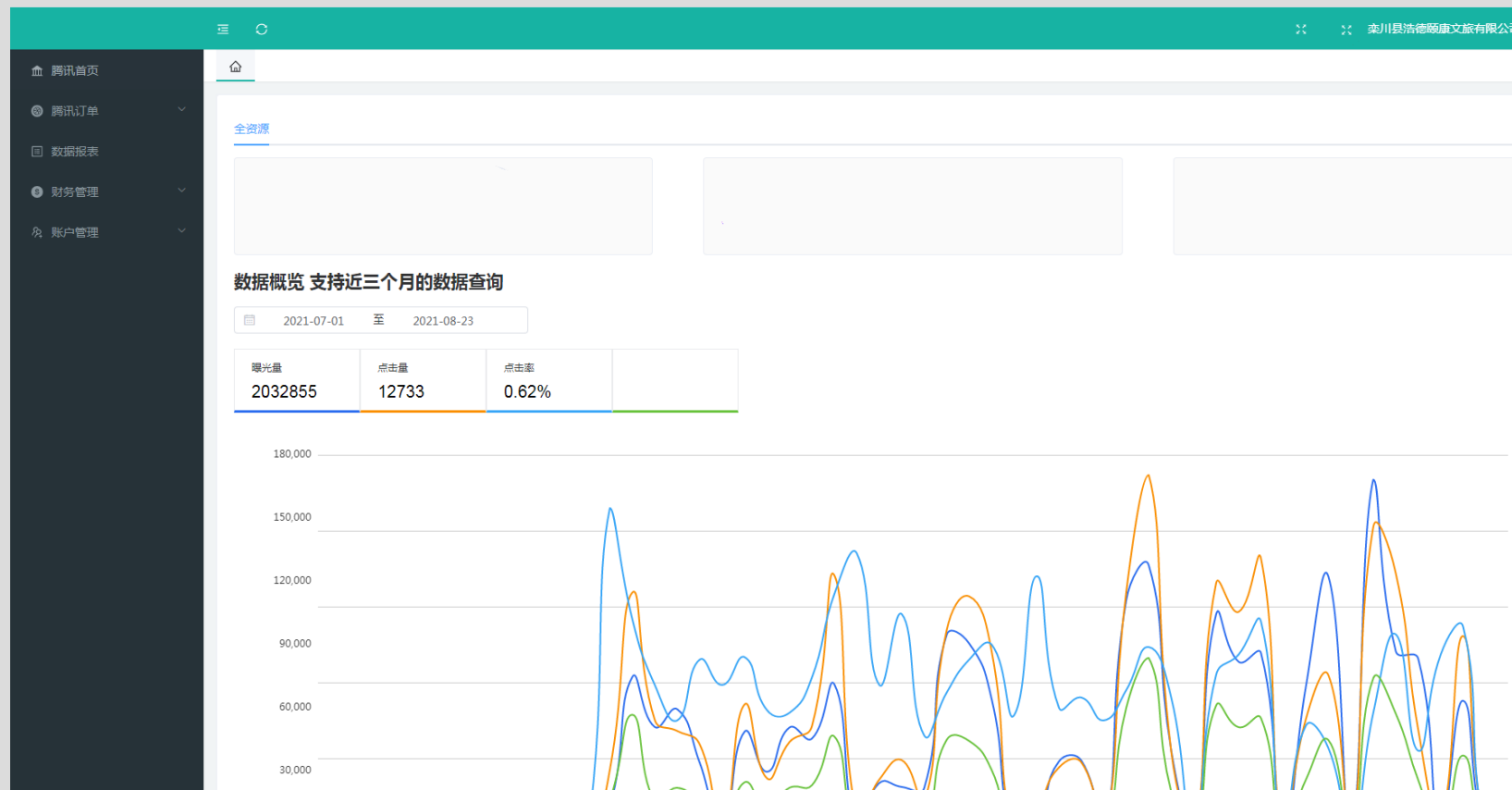


朋友圈定投服务报告

山水文苑（栾川）

微信，占领你的生活

首次投放后台数据截图



微信，占领你的生活

日数据详情

日期	曝光量	点击量	转化率
2021-08-02	6541	67	1.03%
2021-08-01	672	3	0.48%
2021-07-31	64237	483	0.75%
2021-07-30	90512	627	0.69%
2021-07-29	94627	538	0.57%
2021-07-28	21904	86	0.39%
2021-07-27	22400	195	0.87%
2021-07-26	24250	144	0.59%
2021-07-25	4006	45	1.12%
2021-07-24	71040	682	0.96%
2021-07-23	45373	285	0.63%
2021-07-22	50614	243	0.48%
2021-07-21	29597	147	0.50%
2021-07-20	48653	342	0.70%
2021-07-19	3216	19	0.60%
2021-07-18	33914	237	0.70%
2021-07-17	59264	272	0.46%
2021-07-16	50854	301	0.59%
2021-07-15	74621	637	0.85%
2021-07-14	13088	170	1.30%

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日数据详情

数据报表			
2021-08-22	339	0	0.00%
2021-08-21	63328	522	0.82%
2021-08-20	5402	38	0.71%
2021-08-19	83248	275	0.33%
2021-08-18	86874	688	0.79%
2021-08-17	108397	339	0.31%
2021-08-16	59885	470	0.79%
2021-08-15	432	0	0.00%
2021-08-14	122246	419	0.34%
2021-08-13	70214	304	0.43%
2021-08-12	85846	726	0.85%
2021-08-11	81821	586	0.72%
2021-08-10	104323	662	0.63%
2021-08-09	1082	0	0.00%
2021-08-08	39725	218	0.55%
2021-08-07	127568	947	0.74%
2021-08-06	111139	640	0.58%
2021-08-05	2122	10	0.45%
2021-08-04	34867	189	0.54%
2021-08-03	34531	176	0.51%

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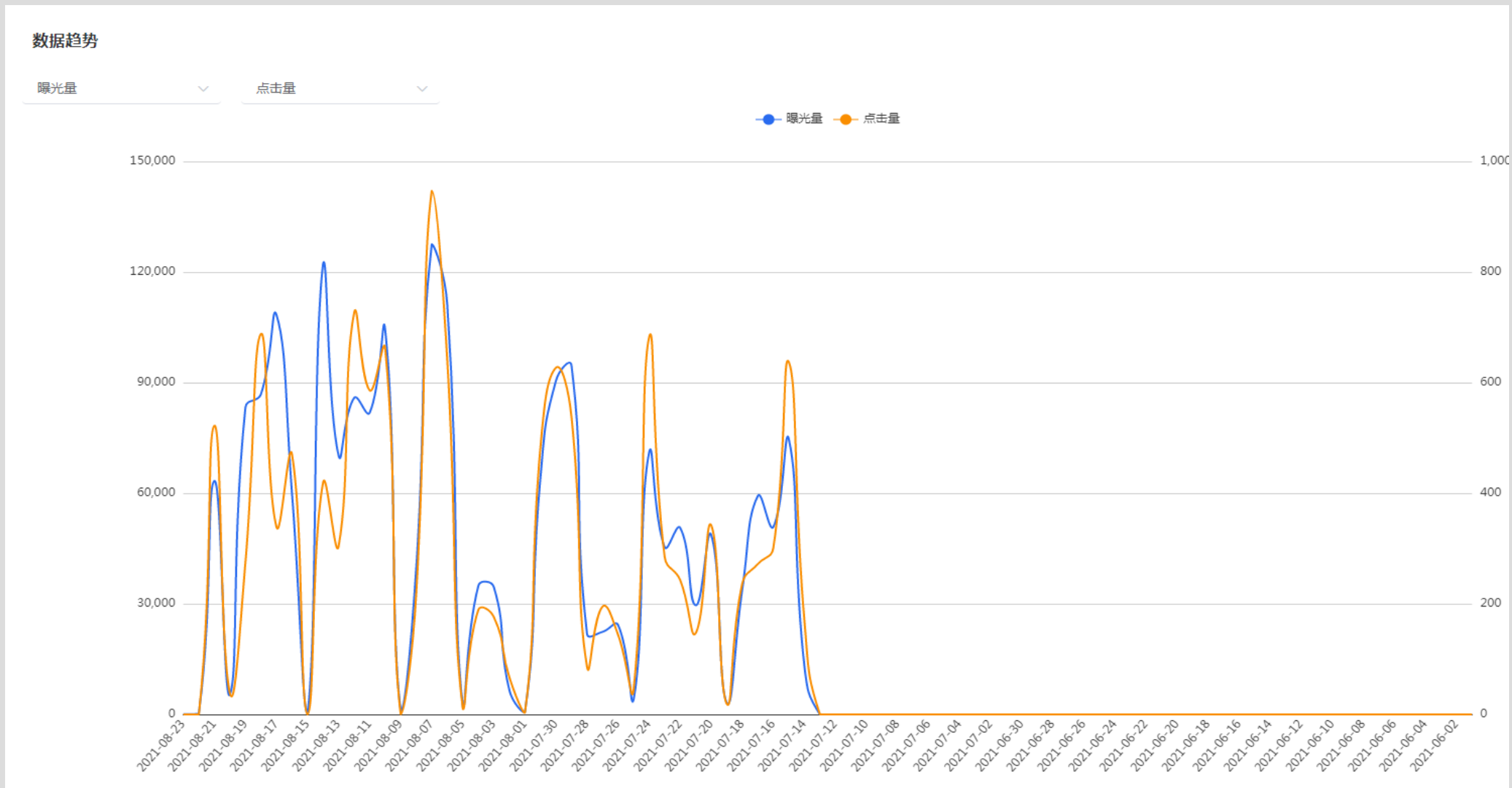
日数据详情

数据报表

日期	曝光量	点击量	点击率
2021-08-23	83	0	0.00%
2021-08-22	339	0	0.00%
2021-08-21	63328	522	0.82%
2021-08-20	5402	38	0.71%
2021-08-19	83248	275	0.33%
2021-08-18	86874	688	0.79%
2021-08-17	108397	339	0.31%
2021-08-16	59885	470	0.79%
2021-08-15	432	0	0.00%
2021-08-14	122246	419	0.34%
2021-08-13	70214	304	0.43%
2021-08-12	85846	726	0.85%
2021-08-11	81821	586	0.72%
2021-08-10	104323	662	0.63%

微信，占领你的生活

数据趋势图



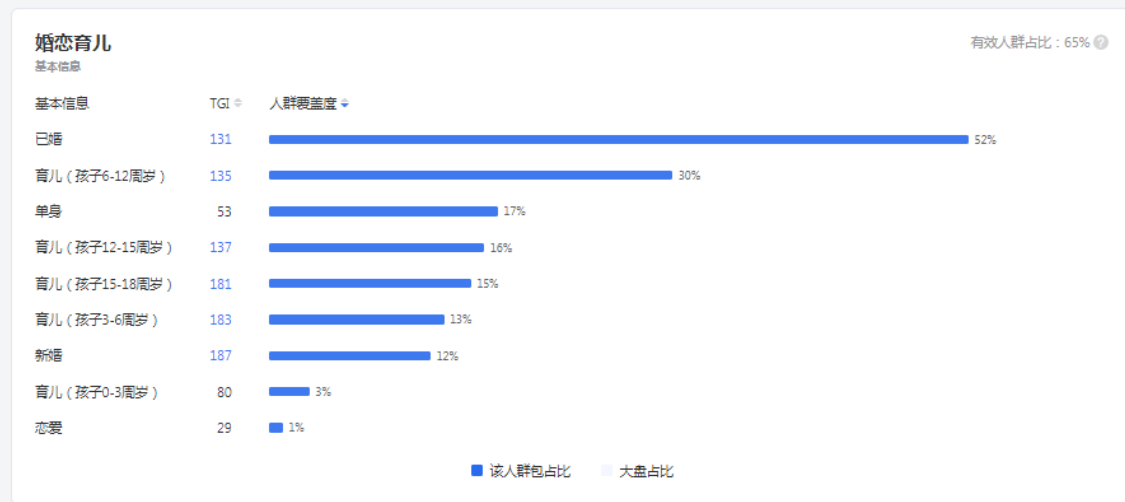
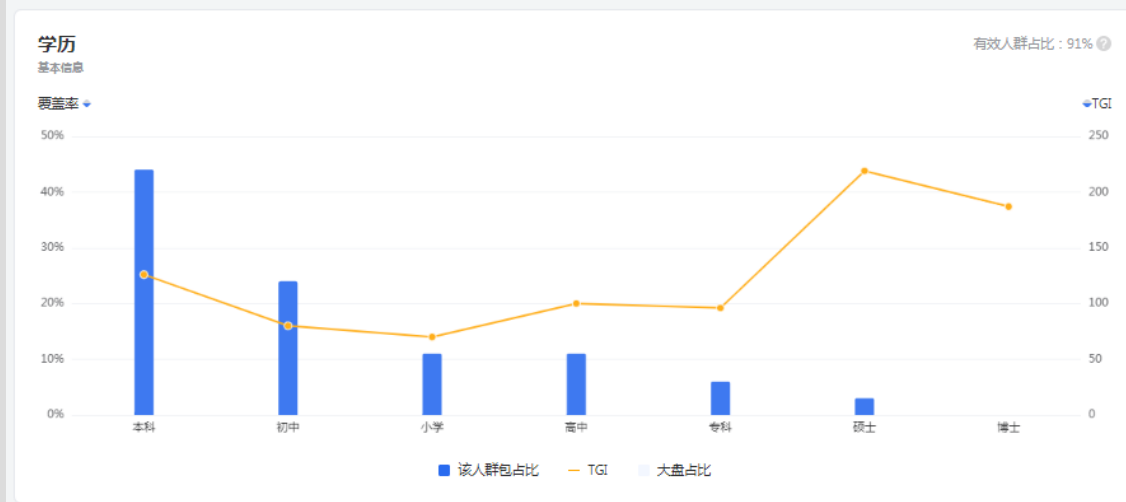
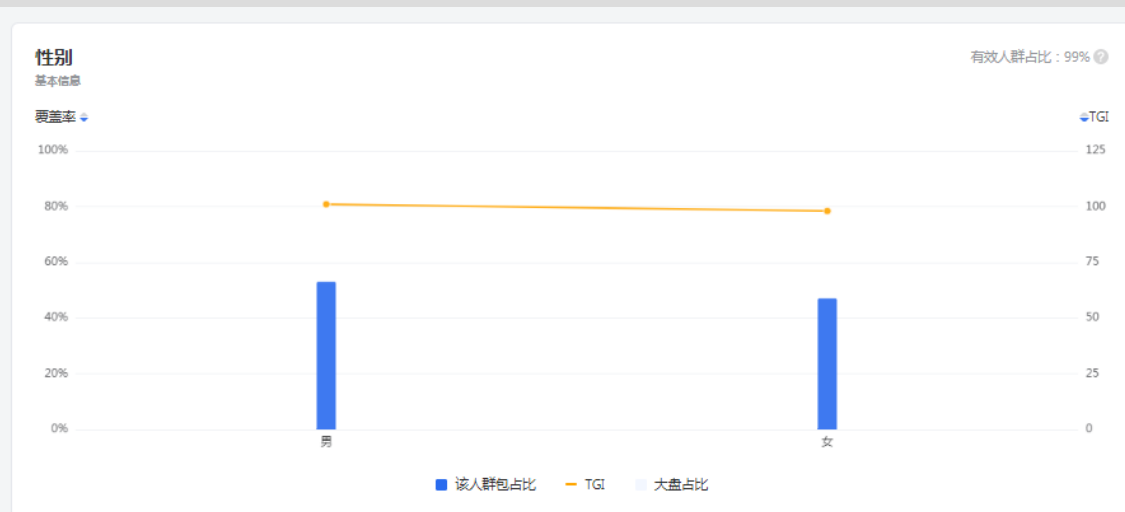
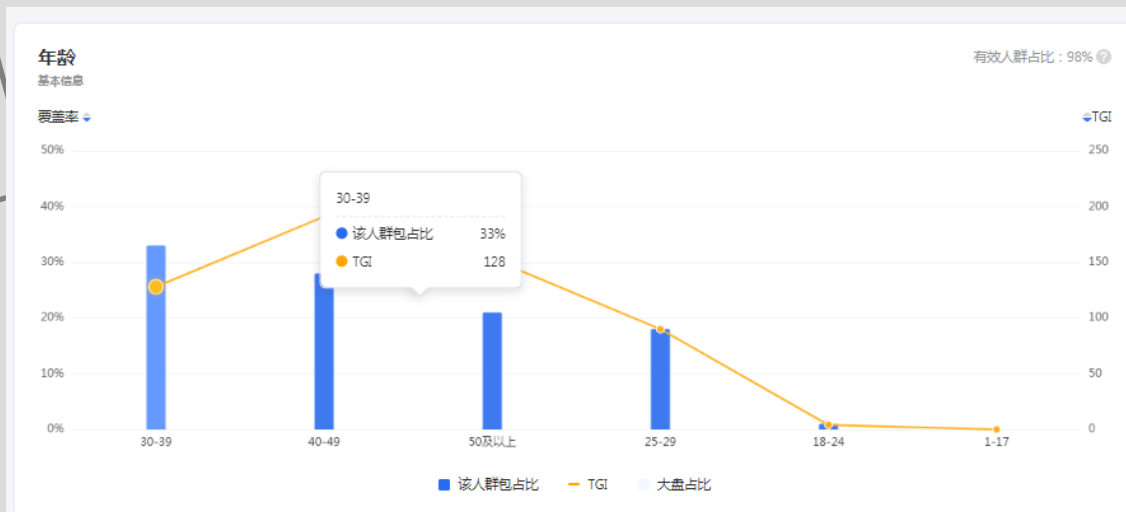
客户预留信息

147	o-Clr46-TNDkAles16H6B_KNCv7o		17581755701				2021/7/22 12:02	2021/7/22 12:02	1
148	o-Clr4zhKyFV8svGagj95G2fMV10		17335973806				2021/7/21 21:56	2021/8/16 14:44	2
149	o-Clr4y06ks1zrA0VyaCYNYNbE5o	李先生	18337927789				2021/7/21 13:53	2021/7/21 13:53	2
150	o-Clr47CuKEkFpo3uvUVfTq1-zmE		13015582040				2021/7/20 21:07	2021/7/20 21:07	1
151	o-Clr4ze7q57zbnw7G3yHi gyl-wc		15538535809				2021/7/20 16:26	2021/7/20 16:26	1
152	o-Clr42v5iTx_i_puBPF2-RWSYHOI		13938816903				2021/7/20 15:26	2021/7/20 15:26	1
153	o-Clr47JM-lu33h_gel2d26JalBA		13673905940				2021/7/20 13:13	2021/7/29 21:44	2
154	o-Clr4-PeunPcFnBtLv4oq_bBqlO		16637908836				2021/7/18 18:10	2021/7/18 18:10	1
155	o-Clr4z57exMBHg9SIuu-HQV40ZQ		18937925486				2021/7/18 16:47	2021/7/18 16:47	1
156	o-Clr4yruD1_13Eb-pcSjs10EgZvA		18237970865				2021/7/18 16:12	2021/7/18 16:12	1
157	o-Clr49n2K_POecu_5h1MvxGW5nc		15137975626				2021/7/18 4:45	2021/7/18 4:45	1
158	o-Clr441zZNY-b#QOI866-IIS9JE		15036313345				2021/7/17 21:36	2021/8/11 7:10	3
159	o-Clr47IQxEVAog-1hV9ED04bWlc	刘国浩	19937261634				2021/7/17 20:34	2021/8/16 14:21	8
160	o-Clr44-VobYaAECV006Xr5d6m4Q		15896548367				2021/7/17 17:59	2021/7/17 17:59	1
161	o-Clr47BcEgIh0LRDLNKKQ-Ex0-Y		15896671991				2021/7/16 21:43	2021/7/16 21:43	1
162	o-Clr4zhAWrG7c9q1_eMs4Db5XKg		15896543513				2021/7/16 21:25	2021/7/16 21:25	1
163	o-Clr4ymnHTZo50HuOG1ZXxHegm0		13643872633				2021/7/16 21:23	2021/7/16 21:23	1
164	o-Clr41Vi1Dwe7W0u_dPsaCg66QQ		15139961620				2021/7/16 15:51	2021/7/16 15:51	1
165	o-Clr4_sZIQ7XAMS5WVhgwoACR75k		17836408568				2021/7/16 14:01	2021/7/16 14:01	1
166	o-Clr4wREhbE3u75xepRdVZsLFP2M		15515377604				2021/7/16 8:52	2021/7/16 8:52	1
167	o-Clr440NoFb4_Pa49G9rQFUXLNU		13849909914				2021/7/15 17:43	2021/7/15 17:43	1
168	o-Clr41TqVqzrf1wC8-Nk_z53USY		18736261780				2021/7/15 17:08	2021/7/31 12:53	2
169	o-Clr4xvDiztAKc31DqDx1JAITCo		15838875962				2021/7/15 16:58	2021/7/15 16:58	1
170	o-Clr40-_ZiHOQQ-NdRxoIBe4gtM		17324916613				2021/7/15 14:24	2021/7/15 14:24	1
171	o-Clr43iX6W0LKKy-0km4T87x0h4	畜斗	13937987873				2021/7/15 14:19	2021/7/15 14:20	3
172	o-Clr4-deX2TliknV4Ekes11GM6I		15936295652				2021/7/15 11:15	2021/7/15 11:15	1
173	o-Clr4wZ559uBEtVW61cxYJcJze0		15838599627				2021/7/15 9:42	2021/7/15 9:42	1
174	o-Clr4-KqZb-DFLyUQ3u91kByJt0		13949286049				2021/7/15 8:30	2021/7/15 8:30	1
175	o-Clr49It5qNlhnry-7_gFTze-kw	伊娃	13007632617				2021/7/15 7:44	2021/7/30 16:13	3
176	o-Clr4-cZdKixkIQvUZX4qo37Q8		13014778078				2021/7/14 23:12	2021/7/14 23:12	1
177	o-Clr4wJwipf-_TE2315ptGIj45E		18903795131				2021/7/14 16:46	2021/8/11 11:19	2
178									
179									
180									
181									

注：共计177条客户主动预留信息，附件已发送甲方

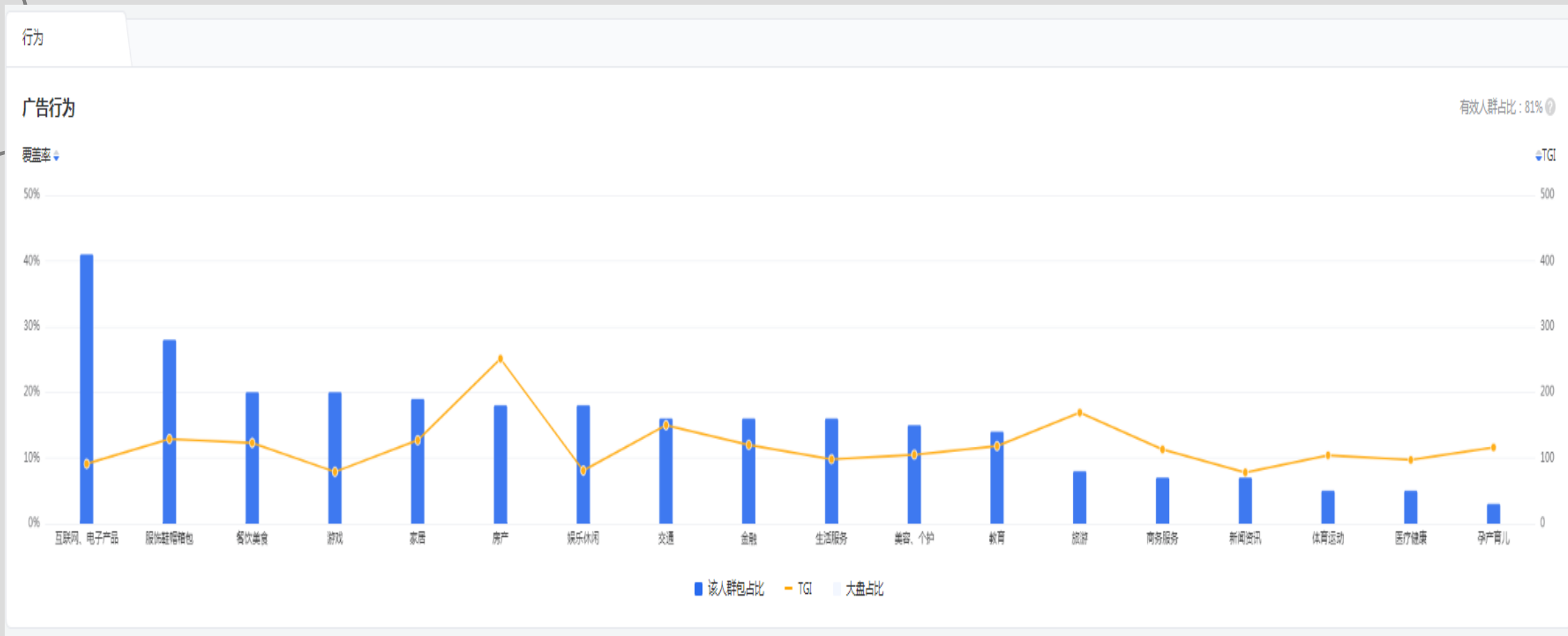
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客户画像分析



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客户画像分析



注: 下次投放可根据本次客户标签TOP5标签着重投放

Thank you

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